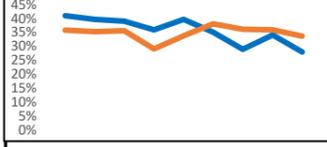
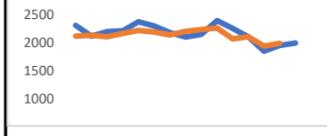
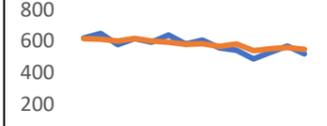
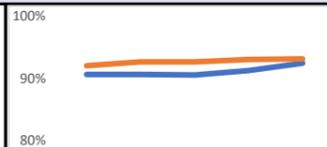
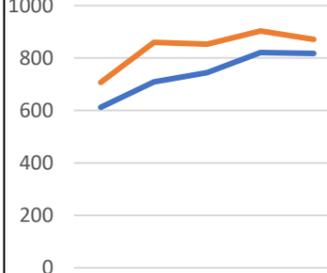
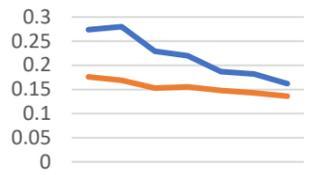
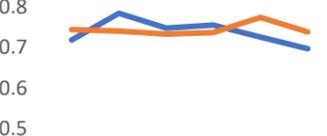
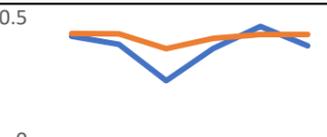
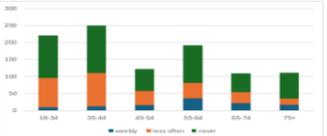


Age Well HWBB measures									
Priority 5: Maintaining Independence									
We will support more older residents to remain independent and healthy for longer. We will ensure they are always treated with dignity and are fully valued									
	Indicator	Frequency	Target	Reporting period	Value	RAG	Commentary	Trend chart Oxon blue; Eng Orange	Source
5.1 More older residents to remain well, safe and independent in their home for longer									
5.10	Proportion of older people who are inactive	Annual		2023/24	28.0%		Data no longer collected by Sport England - metric to be reviewed as part of broader HWB outcomes review. As of 23/24 the proportion of inactive older people (65+) decreased by 6% points in the year but remains just below the national average.		Sport England
5.11	Emergency hospital admissions due to falls in people 65+ *	Monthly	2480	Dec-25	3056		The latest available national data is for 23/24 with Oxon Performance better than national average. Admissions rose by 6% in 23/24 compared to 22/23. Latest BCF for 12 months to December 2025 shows 1,990 recorded admissions for falls in Oxon		BCF
5.12	Unplanned hospitalisation for chronic ambulatory care sensitive conditions (avoidable admissions) *	Monthly	5617	Apr - Dec 2025	4174		Projected full year value (5565) is below the BCF target, meaning we are out-performing the 25/6 plan.		BCF - Metric 8.18AA
5.13	Hip fractures in Over 65s	Annual		2023/24	519		In line with national position the number of people over 65 with a hip fracture is reducing. Number fell by 50 (9%) from 569 to 519 in last year and is currently 5% below the national rate		Fingertips
5.14	Overall satisfaction of people who use social care services with their care and support (65+ only)	Annual		2024/25	59.0%		59.0% very/extremely satisfied. Performance below the national average of 62.7%		ASCOF (1D)
5.2 Enable older people who have lost a degree independence to regain independence or support their health and wellbeing in their chosen setting									
5.20	Percentage of people who are discharged from acute hospital to their normal place of residence *	-	95%	Apr - Dec 2025	92.4%		Historically below target. Target increased to 95%.		BCF - 8.3
5.21	% of people still at home 91 days after reablement	Annual		2024/25	86.3%		Performance has improved in the last 3 years (after falling in the previous 7 years). Figure now better than the national average Most recent data is 2023/24. DHSC (Dept. Of Health & Social Care) unable to calculate for 2024/25 due to data issues. This will be available for 26/7 as part of BCF metric monitoring as it has become a core BCF metric		ASCOF
5.22	Estimated Dementia Diagnosis rate	Annual	65.6%	2025	63.3%		Slightly below target. 6202 diagnoses out of a target of 6457		Fingertips

5.23	Permanent care home admissions for people aged 65+ *	Annual		2024/25	505		Performance is better than England average (592.5) Oxfordshire ranks 37 out of 151 Local Authorities.		ASCOF (2C)	
5.3 More older people empowered to take part in decision making about their own health and wellbeing										
5.30	% of older people using social care who receive a direct payment	Annual		2024/25	16.2%		Performing is better than England average by 2.6%.		ASCOF (3D2A)	
5.31	People in receipt of pension credit	-		Aug-25	8501		8501 pensioners are in receipt of pension credit - 5.9% of pensioners in Oxfordshire. This compares to 10.5% of pensioners in England.		Stat-Xplore. Population data	
5.32	% of older people using social services who have control over their lives	Annual		2024/25	69.7%		Performance dropped in year (England average is 73.8%)		ASCOF (3A)	
Age Well HWBB measures										
Priority 6: Strong social relationships										
Everyone in Oxfordshire should be able to flourish by building, maintaining, and re-establishing strong social relationships. We want to reduce levels of loneliness and social isolation, especially among rural										
	Indicator	Frequency	Target	Reporting period	Value	RAG	Commentary	Trend chart		
6.1 More connected communities and closer links between health, social care, and community-centred interventions, ensuring no age exclusions										
6.10	% of adult social care service users who get as much social contact as they would like (over 65 only)	Annual		2024/25	38.5%		Performance dropped in year (England average is 43.1%)		ASCOF (5A1)	
6.11	Number of social care users accessing community-based support for health and care needs in the year	Annual		Oct 24 - Sept 25	3777		Methodology for calculating this measure has changed, as the SALT return has been discontinued.		CLD Dashboard	
6.12	Volunteering rates (65+)	Annual		Nov-24	19.8%		Data no longer collected by Sport England - metric to be reviewed as part of broader HWB outcomes review. Proportion of older people (65+) volunteering decreased by 5.6 % points in the year.		Sport England	
6.13	People supported by social prescribing	Annual		Mar-23	7752		No national data: Locally 7752 people aged 50+ were referred to social prescribing in 22/23. This was up from 4505 in 21/22. Table shows people supported by age group (<20; 20-50 and 50+)		N/A - to be reviewed	
6. 2 Better understanding of the unique strengths and challenges of living in Oxfordshire's rural areas										
6.21	Proportion of people who volunteer regularly or occasionally	Annual		Mar-24	13%		No national data: Older people more likely to regularly volunteer than younger people. 13% over 55s volunteering every week. Younger people more likely to volunteer occasionally. Chart shows frequency of volunteering by age group		N/A - to be reviewed	

6.22	Impact of rurality on access to services and satisfaction	Annual		Mar-24			No significant difference in social care satisfaction by urban/rural areas. People in rural areas report more likely to be lonely and less able to get out of their house		N/A - to be reviewed
6.23	Proportion of older people using the internet	Annual		Mar-24	91%		91% of people 55+ use the internet compared with 96% of younger adults. The rate of use drops off with age with 1 in 4 people over 75 not using the internet		N/A - to be reviewed

* these indicators are reported as part of the better care fund